

PRESS RELEASE

**MYDEBIT USERS ACHIEVE 5 MILLION TRANSACTIONS MILESTONE
FOR SENTUHAN IKHLAS CAMPAIGN**



The selected B40 beneficiaries of the Sentuhan Ikhlas fund shopping for essential items at a supermarket in Batu Caves, Selangor.

Batu Caves, 25 March 2025 – Amanat Lebuhraya Rakyat (ALR), in collaboration with Payments Network Malaysia (PayNet) and MyKasih Foundation (MyKasih), proudly celebrates a major milestone as the Sentuhan Ikhlas campaign hits 5 million MyDebit transactions. With this achievement, the final RM250,000 pledge has been unlocked, providing 500 more low-income families across Malaysia with much-needed financial aid. As the festive season approaches, these families now have the means to purchase essential food and household items, easing their burdens and bringing joy to their celebrations.

Sentuhan Ikhlas, launched on 26 September 2024, transformed everyday toll payments into an opportunity to support B40 families across Malaysia. Each MyDebit transaction at ALR highways

contributed towards a growing pool of financial assistance, proving that small actions can drive real impact.

The overwhelming support from Malaysians drove the campaign forward, with the first two milestones of 1 million and 2.5 million transactions achieved in October and December 2024, respectively. These milestones unlocked RM250,000 in aid, benefiting 500 families in Lembah Pantai, Gombak, Sungai Petani, and Jitra, Kedah.

Now, with the final milestone of 5 million transactions, another 500 families in Gombak, Ayer Keroh, and Muar will receive RM500 each.

Thanks to the everyday actions of MyDebit users at LDP, KESAS, SPRINT & SMART, a total of 1,000 B40 families have received financial assistance, allowing them to purchase necessities using their MyKad at participating outlets.





The selected B40 beneficiaries of the Sentuhan Ikhlas fund shopping for essential items at a supermarket in Batu Caves, Lembah Pantai, Sungai Petani and Jitra, Kedah.

En. Muhammad Nizam Alias, Group CEO of ALR, said “Sentuhan Ikhlas is a direct reflection of ALR, PayNet and MyKasih’s shared purpose of sustainable social impact. Combined with financial inclusion and e-payments, **Sentuhan Ikhlas** highlights how the power of collective kindness through everyday actions, such as choosing MyDebit for toll payments, can make a meaningful impact on the lives of many.”



Azrul Fakhzan Mainor, Senior Director, Commercial, PayNet added, "This campaign showcases how digital payments can go beyond convenience to drive shared prosperity. By choosing MyDebit, Malaysians have directly contributed to uplifting communities. We remain committed to enabling more inclusive financial solutions for all."

ALR and PayNet extend our heartfelt gratitude to all highway users who contributed to the success of this initiative. Your support has not only facilitated seamless toll payments but has also provided relief to families in need. Thank you for making a difference with Sentuhan Ikhlas and we hope our users will continue to support and enjoy the convenience of MyDebit payments at ALR's highways.

- End -

Issued by:

Group Strategic & Corporate Communications

Amanat Lebuhraya Rakyat Berhad ("ALR")

For more information, please contact:

Shereen Kaur, Tel: 012-3687876 / shereenkaur@amanatlr.com

Amry Alkhabir, Tel: 019-380 7414 / amry@litrak.com.my

About Amanat Lebuhraya Rakyat

Amanat Lebuhraya Rakyat Berhad ("ALR") is a private, special purpose, not-for-profit entity established to hasten the shortening of the toll concessions and the return of four highways to the Government of Malaysia. The four wholly owned highway toll concessionaires are KESAS Sdn. Bhd. ("KESAS"), Lingkaran Trans Kota Sdn. Bhd. ("LITRAK"), Sistem Penyuraian Trafik KL Barat Sdn. Bhd. ("SPRINT"), Syarikat Mengurus Air Banjir & Terowong Sdn. Bhd. ("SMART"). ALR is fully motivated to provide a safe and pleasant motoring experience, generate surpluses to accelerate the repayment of debt financing as well as ensuring achievement of the level of standards and key performance indicators as set by the Malaysian Highway Authority ("MHA"). For more information on ALR, please visit our website at www.amanatlr.com.

About PayNet

Payments Network Malaysia (PayNet) is the national payments network and central financial infrastructure for Malaysia with the vision to empower Malaysia's digital economy. Our extensive retail payments suite, DuitNow (.R and P2P), JomPAY (Bill Payments), FPX (Online), MyDebit (Domestic Debit) and IBG (Interbank GIRO) has near ubiquitous coverage across the nation and is part of the daily fabric of life in Malaysia. In addition, PayNet's real time retail payments network, DuitNow, is also interoperable with domestic schemes in Singapore, Thailand, and Indonesia to enable seamless cross-border transactions with those countries. PayNet is committed to promoting a secure, efficient, and innovative payments ecosystem in Malaysia, and collaborates closely with its stakeholders to develop new products and services that meet the evolving needs of consumers and businesses. For further details, please visit our website: www.paynet.com.my.



About MyKasih Foundation

MyKasih Foundation is a charity organisation that aims to help underprivileged Malaysians through food aid and education. The uniqueness of the MyKasih programme is in the technology that drives its welfare distribution. The MyKasih 'Love My Neighbourhood' food aid programme and the MyKasih 'Love My School' student bursary scheme run on an efficient cashless distribution system developed by DIV Services Sdn Bhd, a subsidiary of Dialog Group Berhad, which uses the chip technology of the Malaysian identity card, the MyKad, and MyKasih smartcard to disburse welfare to target beneficiaries. MyKasih relies entirely on donations from the public and corporate bodies, which are tax-exempted, to fund the above programs for the underprivileged. For more information, visit www.mykasih.com or email info@mykasih.com.